



P R E S S R E L E A S E

Hong Kong, 2 August 2016

## Coface appoints Hugh Burke as Chief Commercial Officer of Asia Pacific Region



In line with its Asian growth strategy, Coface is appointing Hugh Burke as Chief Commercial Officer of the Asia Pacific Region. He will take up his new role in October 2016. Based in Hong Kong, Hugh will manage the commercial activities across the Asia Pacific, including new sales, renewal business, Coface Global Solutions, broker and customer relationship management. Hugh will report to the Asia CEO.

Hugh has about 20 years of experience within the trade credit insurance field both at Aon and at Marsh and brings valuable client servicing and business development expertise to the team. Prior to joining Coface, he was Head of Aon Asia's Trade Credit business, where he led Aon Risk Solution's risk advisory and placement services for trade credit throughout Asia. Before relocating to Asia in 2011 Hugh was the Head of Business Development for Aon Trade Credit UK.

Hugh has strong relationships within the global trade credit insurance industry and specialises in structuring and implementing trade credit solutions for both financial institutions and companies across all business segments. His experience will be a great addition to the team as we drive the development of Coface throughout the Asia Pacific region.

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### About Coface

The Coface Group, a worldwide leader in credit insurance, offers companies around the globe solutions to protect them against the risk of financial default of their clients, both on the domestic market and for export. In 2015, the Group, supported by its ~4,500 staff, posted a consolidated turnover of €1.490 billion. Present directly or indirectly in 100 countries, it secures transactions of 40,000 companies in more than 200 countries. Each quarter, Coface publishes its assessments of country risk for 160 countries, based on its unique knowledge of companies' payment behaviour and on the expertise of its 340 underwriters located close to clients and their debtors.

In France, Coface manages export public guarantees on behalf of the French State.

[www.coface.com](http://www.coface.com)

Coface SA. is listed on Euronext Paris – Compartment A

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