



P R E S S R E L E A S E

Hong Kong, 20 March 2019

Coface announces new appointments in Australia and Singapore

Coface announces today the following changes in the country leadership in Australia and Singapore.

Graham Crozier **Country Manager, Singapore**

Graham Crozier is appointed Country Manager of Coface Singapore effective April 2019 and will be located in Singapore and will continue to report directly to Bhupesh Gupta, CEO of Coface in Asia Pacific.

Graham has 34 years of experience in Trade Credit Insurance as both an insurer and a broker, with a deep and broad base of experience in the industry and a strong track record.

He began his career in the UK in 1985 including 3 years in the London market prior to emigrating to Australia in 1989. In 1999 Graham was part of the team which launched Coface into Australia via the then underwriting agency model. In 2001 Graham was appointed to manage the launch of the Trade Credit Division of Marsh in Australia which he led until 2008 when he formed his own Trade Credit Insurance broking business, subsequently joining Coface as Country Manager in January 2016.

His experience in the industry will bring additional expertise and experience to Coface Singapore to strengthen our objectives of the growth of Coface Singapore into an even stronger regional facilitator of trade in South East Asia.



Chris Little **Country Manager, Australia**

Chris Little will take over from Graham to be the Country Manager of Coface Australia, reporting directly to Bhupesh Gupta, CEO of Coface in Asia Pacific.

Chris has extensive working experience with Coface. He started as a Risk Underwriter in 2007 with Coface Australia. In 2009 he was promoted to Office Manager -Coface Melbourne. He worked for EIC, specializing in financial assessment on high exposure clients between 2010 – 2012. In 2012 he moved into the Commercial Department as Head of Account Management and in June





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2015 was promoted to Commercial Head. Under his leadership his team has managed improvement in both growth and new business.

More recently Chris also effectively helped in “acting” roles in Coface Japan for six months between early May to first as Commercial Head and then as Country Manager. His work helped to promote best practice in customer service and client and broker relationship, and to roll out new products.

Chris holds a Masters in International Business in Trade/Finance from Monash University.

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Coface: for trade - Building business together

70 years of experience and the most finely meshed network have made Coface a reference in credit insurance, risk management and the global economy. With the ambition to become the most agile global trade credit insurance partner in the industry, Coface's experts work to the beat of the world economy, supporting 50,000 clients in building successful, growing and dynamic businesses. The Group's services and solutions protect and help companies take credit decisions to improve their ability to sell on both their domestic and export markets. In 2018, Coface employed ~4,100 people in 100 countries and registered turnover of €1.4 billion.

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